

Canadian Heritage Breeds welcomes advertisers! High visibility, home page advertising is now available on the CHB website. Right now, as a bonus, if your farm, business, or club purchases one year of ad space on the CHB website, the ad will also be included in 4 quarterly newsletters at no extra charge!

CHB Advertising Rates and Specs

WEBSITE DISPLAY AD

Ad area, max. 300 x250 pixels, hyperlinked to your website or social media page. May contain a combination of still images and text. Ad size shown below.



Standard Website Rate: Appears on “Our Supporters” page. \$8.50 per month, or \$100 per year. (minimum 3 months)

Home Page Rate:

Please see the bottom row of photos on Home (landing) page: www.canadianheritagebreeds.ca

Your ad would replace one of the 3 photos in bottom row of pictures.

\$13.50 per month (minimum 3 months), or \$160 per year.

Full banner, spanning page bottom is also available at this time. Please inquire for pricing.

1 year of website advertising also includes 1 year of the same ad appearing in our newsletters for free. CHB newsletters are distributed via email to all paid CHB members in good standing, four times per year.

CHB NEWSLETTER ADVERTISING

Newsletter Only ads:

Full page (8.5 x 11) - \$40 per issue.

business card, or up to ¼ page - \$20 per issue.

**Note: All advertisement requests are subject to CHB board approval, and must meet CHB specifications for content and design.*